SELECTION RULES FOR PARTICIPATING IN THE BROADCAST CONTEST " MISTER EUROPE-EURONATIONS 2013 "

INTRODUCTION

Rachel QUESNEY, owner of the French and European trademarks, registered in the "The French National Institute of Patent Rights (INPI)" and in the OHIM, of MISTER EUROPE-EURONATIONS and its geographical by-products, and President of MISTER EUROPE-EURONATIONS Committee, Associative structure official holder of the concept and institutional representative of the titles and guarantor of the Contest good progress, for which was granted to a production company the authorization to produce, organize and realize a broadcast Contest temporarily or definitively entitled "MISTER EUROPE-EURONATIONS" (Referred as the "Contest") who freely contracted agreements mainly intended to insure its broadcasting on one or several TV channels in Europe and in the entire world (Referred as the "Diffuser").

It is however stated in introduction, that Rachel QUESNEY, President, solely has the right to accept a member and decide on the composition of the Selections JURY, on the allocation of the votes value for each member - including possibly the consideration of the AUDIENCE's opinion - in the counting of the votes, for the election of MISTER EUROPE-EURONATIONS on 2013;

According to the various stages in the contestants Selections, she will have the choice to make participate or not, other persons, in the elimination of one or several Candidates: therefore, she will take into account the opinions of the members appointed by her, considering, that in any case, her vote counts twice and will be given ultimately; in case of equality, she will have solely the right to settle by arbitration for the final decision.

The present rules are jointly drawn up and applied and in accordance with MISTER EUROPE-EURONATIONS Committee having its head office BP82 - 91152 ETAMPES Cedex – France (Referred as the «Committee») which is in charge of its ins and outs execution with the Production but certain exclusive privileges it preserves such as defined below.

The Contest will result in one or several television programs, shot in a European country or abroad, or even in any place chosen by the Production, of a rough duration of 110mn and several short formats re-using clips of the main broadcast or being clips of the contestants' « portraits ».

During the process of pre-production, then during the program or programs, 30 Candidates maximum appointed during organized Selections, among others, on the official site "http://www.mister-europe-euronations.eu" and partners' websites or via DELEGATED COMMITTEES in their country of origin (Referred as " Sites "), will oppose during situations or during tests of all kinds at the discretion of the Production, in agreement with the Committee. Between ten and twenty most successful contestants will be qualified to participate in the Finale, which stake will be to be in diverse fashion shows and/or intellectual, and/or artistic, and/or sports tests, during which they will be possibly eliminated as the preparation grows;

The remaining selected finalists will then be judged, during the program broadcast, to win the title of MISTER EUROPE-EURONATIONS on 2013 or of RUNNER-UPS.

The winner of this Finale will win gains the value of which remains at the discretion of the Production and of its partners.

The present rules are aiming to determine the conditions of participation of the applicants by mail or Internet (Referred as the "Candidates") for the Selections (Referred as the "Selections") which will take place, in particular, via Sites.

Article 1: Access conditions to the Selections

Any application implies the complete acceptance of the present conditions, as well as the approval of the decisions of the Committee MISTER EUROPE-EURONATIONS.

Country Representatives will be selected by a DELEGATED COMMITTEE in each country of the geographical and community Europe, including "invited" countries (such as those indicated on the official site "http:// mister-europe-euronations.eu")

However, the Candidates will be able to apply on the official Site of www.mister-europeeuronations.eu which offers the possibility to participate free of charge in the Selections, unconditional of purchase and without possibility of other gain than the possibility to participate in the Contest.



The registration and the participation to the so-called Contest are FREE, what implies that any free and voluntary accession will cause the total acceptance and without any reserve of the rules, the standards of recruitment, conditions of conduct and the decisions of Selections: therefore, no candidate can aspire to some complaint of all kinds, of claim for damages, or some remuneration, under any form and of all kinds, because of his participation at any level whether it is in the various stages of preparation or Selections, whether it is related to the Committee, the Production or the Television channel, and the level of the organization, the implementation, the recording or the broadcasting:

Every pretender to the title of MISTER EUROPE-EURONATIONS, thus formally commits to a reserve obligation and guarantees the Committee and/or its partners against any appeal and gives up in a definitive way any contesting, compensation claim, repair in damages, whether it is of moral or pecuniary order, what every candidate recognizes and accepts freely, in a formal and responsible way.

Any false statement will cause the pure and simple cancellation of the application or the title won during a Selection:

The Committee reserves the right to adjourn or to refuse any application, without having to justify the reasons why.

It will be the same, as regards the immediate elimination of any prize-winner who is non-representative of the spirit or the form of the concept of MISTER EUROPE-EURONATIONS, not in accordance with the standards of the Contest and the conditions of the present rules, not meeting its commitments of morallty or confidentiality or having an offensive behavior, harmful words or actions to the image of the contest.

Besides the Selections are exclusively opened to the male born persons, and the potential candidate also owes to:

- Be 18-year-old at least at the time of the registration and of 35 years maximum in the year (possible dispensation for the emancipated minors)
- Measure at least 1m80 (except written dispensation granted by the Committee)
- · Be of the nationality of the participating country
- Be single, without dependent children
- Be able to communicate in English
- Be of good morality and good custom
- Have a biometric passport of current validity and to supply photocopy of it
- Have up-to-date demanded vaccinations according to destination planned by the Production, for the broadcast program
- Be able to prove the representation of the country where application, either by address of residence, or by professional activity or its studies, or by place of birth or family origins.
- Not be declined civil, civic or family rights and may produce an extract of clean police record (equivalent of the bulletin n3 in France).
- To oblige himself in an attitude of confidentiality and restraint, with third parties, concerning the conditions, the elements or the information he could have access to within the framework of his participation.
- Be free of any exclusive agency contract or any other exclusive commitment linked to the use of its image.
- Not have been elected or have participated except agreement of the Committee in a similar election or entering competition.
- Not have participated in photography sessions or videos with pornographic character.
- Have undergone no aesthetic surgery or transformation or subtlety, to modify its natural appearance.
- Be on no account a member of staff or member of the family of an employee of the Production and/or
 the Committee, the Diffuser, the Committee and all their subsidiaries, a sponsor, an announcer, every
 person receiving benefits or any company having a direct or indirect link with the Selections or the
 Competition.
- Supply 12 digital photos on CD-ROM, free of rights

Article 2: The conduct of the Selections

The Selections events can take place:

- Either in public in the country where the election is produced or on the basis on individual file, by the Committee;
- Either the Candidates can be summoned, at their expenses or assumed by the DELEGATED COMMITTEE in its country (unless otherwise express stipulation in case the budget of the Production would allow it, and at the discretion of this last one), on the basis on individual file, for a Selections casting, or for a pre-Selections for the finale, whether it is also to participate in the preparation or in the final show, or for a meeting place before going to another destination, in any

European place or foreign country defined by the Committee: in that case only, the journey costs will be assumed by the Production of the Television program. However, the assessment of the candidate may be made according to the judgment of the President, or possibly, made by a Jury, composed at the discretion of the Committee, the members of which will have however no family tie with the Candidates: The jury will have to follow a template of notations pre-defined by the Committee and the definitive decision will nevertheless remain at the discretion of the President.

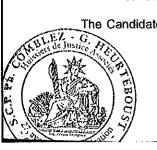
- The Pre-Selections of the Prize-winners, may also be published on the Internet, on Websites for a
 proportion to be fixed later. In that case, the Internet audience is pleased to vote or simply to express
 its opinion, for its favourite candidate:
- The Committee is not bound by any obligation, in the proportional importance or the formal
 consideration of these opinions: they will be consulted by the President of the Committee and
 according to her decision, communicated to the JURY, for information, even possibly, taken into
 account in the total of points;
- In case of anomalies in the number of the votes, linked to the system of votes set up on the computer network, the President is only authorized to assess and to fix their validity.

PREPARATION of the CANDIDATES:

During the period of preparation and rehearsals, choreographies or the other organized situations, intended to test them, the Candidates will have to undergo several sports, intellectual, cultural or artistic tests which will intervene in their pre-Selections and elimination, with the aim of the finale show: certain Candidates, according to their attitude, capacities or behavior, being able to reveal their personality and character, in adequacy or not with the criteria of the Contest or their capacities to represent the ideal prize-winner, will possibly be eliminated along the way: only the President of the Committee will have the right of the definitive decision - after consultation of her collaborators and providers in charge of the management - to eliminate all the Candidates she will consider unfit of pursuing the Adventure.

- The Candidates will possibly be interviewed individually or will express orally, or in writing, their motivation, their objectives and to emphasize their personal and professional qualities.
- The Candidates will possibly be required to participate in various fashion shows, the clothes of which will be either personal belongings or would be supplied by the Committee.
- Each remains responsible for accessories and equipments that are lent to him: in case of deterioration, of loss or theft, he commits to replace it or to pay off its estimated value.
- The Committee and production deny any liability in case of loss or theft of any personal object or money, that each will have the responsibility to watch and to put under adequate protection.
- Each will also have to demonstrate a particular gift or a talent, through an artistic or sports exhibition
 or other, allowing to emphasize his personal capacities and being able to reveal his tastes and his
 personality.
- In its assessment criteria, the Jury will take into account, the presentation of each candidate, its
 measurements, its approach, as well as its capacities of expression, its language and its culture; It
 will also appreciate his moral and social qualities, corresponding to the image and to the ethics of the
 desired title.
- The President of the Committee MISTER EUROPE-EURONATIONS is Chairman of the jury, as such, she checks the discount of points, takes into account, when necessary, the consultative opinion of the audience, but she remains only authorized to cut in case of ex æquo.
- In any case, the vote of the President of the Committee counts for the double of points with regard to a regular jury member vote and is given in the last resort.
- During the process of Finale, the audience will possibly be required to express either a vote or forecasts under a form defined at the discretion of the Production, with the agreement of the Committee: In case the Jury and her President would take them into account in the expressed total votes, they will be proportional, or equivalent at most to one vote of a JURY of 10 persons, or calculated in proportion to the persons voters.
- From the announcement of the results by the President of the Committee who is only authorized to do so, the elected representatives confirm their commitments and owe to conform in all respects to their obligations of form and substance bound to the title they are newly granted and representative of (these will have been detailed in a contract which is given to them and which is signed as soon as they are informed they will participate in a national competition in their country, whatever the kind of the Selections; or in a Finalist contract during the final phase of the contest); in case of negligence in these obligations the prize-winner can (among others penalties) definitively be replaced by another candidate, chosen on decision of the Committee.

The Candidates can apply on the official Site of www.mister-europe-euronations.eu or via the DELEGATED



COMMITTEE in their country of origin, who offers the possibility of free of charge participating to the Selections, unconditional of purchase and without possibility of gains other than the possibility to participate in the Contest. (See clause this above: conditions of access to the Selections)

The Selections will begin from the call for applications campaign launched by the Committee, on May 9th, 2012 - registrations previously received by the Committee, can nevertheless be taken into account - until a deadline to be fixed later by the Committee - on Internet Sites, the Candidates will be invited to apply by filling the dedicated form or via the DELEGATE of his country of origin and by accepting de facto and without any reserve, all the clauses of the rules of the contest.

The profiles which suit best will be selected to participate in the casting: it is agreed and accepted however, that the Committee can at any time refuse an application without having to justify itself.

The Candidates selected to participate in the casting and / or Finale, will be informed by an e-mail or by telephone and will have a limit time - which will be indicated to them - to confirm their full agreement - at the risk of being definitively eliminated from the competition, without further delay nor notice. It is reminded that the Candidates cannot participate in the Contest if they did not accept the rules.

The Candidates will have a deadline of 48 hours from the sending of the decision of the Committee, to indicate if they wish to pursue the contest. In case of no reply within this deadline, he will be deposed of the envisaged title and his participation will definitively be cancelled.

The Candidates will have to prove their identity by giving to the Committee a copy of their ID card and the copy of an extract of police record (equivalent to n³, in France). The information will have to be in accordance with those specified on the registration form.

Every participant will have to hold of a said "biometrics" passport by 25/12/2012.

He will have to prove up to date vaccinations he will be asked, according to the destination planned by the Production;

The definitive validation of the Candidates finalists will be made under any form and at the discretion of the President of the Committee by taking into account obviously the vote of the audience if this one is indeed expressed. So, only from 20 (twenty) to 10 (ten) FINALIST Candidates will be chosen in the term of all the processes of Selections.

On the principle the Candidates authorize the Production and\or the Committee to use in promotional and\or advertising purposes linked to the Contest, their image, their name and their first name on any format and all over the world, without this use opens the other right than participate in the Contest.

In case of impossibility for a Candidate to participate in the contest, he cannot be substituted by a third party. The President of the Committee will appoint herself the Candidate who can replace him.

Article 3: Name specific Information

The name specific information collected within the framework of the Selections is handled according to the French law Number 78-17 of January 6th, 1978 said IT and freedom.

In application of the article 27 of this law, the Candidates are informed that the name specific data concerning them, registered within the framework of the Selections, are necessary for the consideration of their participation.

The Production and/or the Committee will not make any use of communicated data that that to select the Candidates for the casting and the Contest.

Besides, the Candidates have, in application of the article 34 of the same law, a right of access, rectification or deletion of the data concerning them by writing at the address aimed at the head of the present rules.

Article 4: On the Fraud

The Production and\or the Committee, reserve the right to prosecute whoever will have cheated or tried to. The Candidates having cheated or tried to will lose immediately and without any possible appeal the right to participate in the contest.

The Production and the Committee would be liable for any responsibility of any kind towards the Candidates because of the frauds possibly committed.

Article 5 - Disputes

The participation in the Selections implies the acceptance without limitation, nor reserve, of the present Rules. The Candidates give up any contesting as such. The electronic validation of the participation by one click on



the button "Send" implies the full and whole acceptance of the present Rules.

Except in case of obvious errors, it is agreed that the information resulting from the Committee Contest systems, has convincing strength in any dispute as for the elements of connection and for the IT processing the aforementioned information concerning the Contest.

Article 6: On the free of charge access to the Selections and the Contest

The participation to the Selections, the casting and the Contest is completely free of charge.

Considering the services providing Internet currently available on the market, which allow a completely free of charge Internet connection, the Production and\or the Committee notice that no disbursement is necessary to participate in the present Selections.

Nevertheless, the Candidates, connecting via a modem and by means of a telephone line charged according to the time spent will be inclusively paid off on the basis of five (5) minutes (that is 0,16€ all taxes included including the inseparable 0,091€ minute and the additional minute at the rate of 0,018€) costs of connection charged for the participation to the Contest.

The refund requests must be sent at the latest 2 (two) months after the reception by the Candidates of their phone invoice or their bank statement or / and their invoice of connection to internet according to the means of payment used (date as postmark) at the address of the Production.

The stamp will be paid off at the current slow price rate in the same conditions expressed below. Only the refund requests containing the information below can be handled:

The name of the Contest on the envelop,

The possible identifier / pen name by which the participant participated in the present Contest,

Any refund request will also have to contain:

- · The invoice of the Internet service provider for the means of payment,
- A copy of the front page of the contract with the Internet service provider showing the identity of the Participant, the name of the Internet service provider and the precise description of the contract package.

REMINDER:

The Candidates can register on the official Site of www.mister-europe-euronations.eu or via DELEGATED COMMITTEES in their country of origin, which offer the possibility to participate free of charge in the Selections, unconditional of purchase and without possibility of gains other one than the possibility to participate in the Contest.

The registration and the participation to the so-called Contest are FREE, that implies that any free and voluntary accession will cause the total acceptance and without any reserve of the rules, the standards of recruitment, conditions of conduct and the decisions of Selections: therefore, no candidate can aspire to some complaint of all kinds, of claim for damages, or some remuneration, under any form and of all kinds, because of his participation at any level whether it is in the various stages of preparation or Selections, both as regards the Committee, the Production or the Television channel, and the level of the organization, the implementation, the recording or the broadcasting:

Every candidate to the title of MISTER EUROPE-EURONATIONS, thus formally commits to a reserve obligation and guarantees the Committee and\or its partners against any appeal and gives up in a definitive way any contesting, compensation claim, repair in damages, whether it is of moral or pecuniary order, what every candidate recognizes and accepts freely, in a formal and responsible way.

Article 7-Limitation of Responsibility of the Production and\or the Committee:

The participation to the Contest implies the knowledge and the acceptance of the characteristics and the limits of the Internet, in particular as regards the technical performances, answer duration to consult, question or transfer information, the risks of interruption, and more generally, the risks inherent to any connection and transmission on the Internet, the absence of protection of certain data against possible misappropriations and risks of contamination by possible viruses circulating on the network.

As a consequence, the Production and\or the Committee would not be liable for, without this list is restrictive:

- The contents of the services consulted on Sites and, in a general way, any information and/or the data broadcasted on the services consulted on Sites;
- The transmission and/or the reception of any datum and/or information on the Internet;
- Any dysfunction of the Internet network preventing the good progress / functioning of the Selections;
- Failure of any receiver device or lines of communication
- Loss of any paper or electronic mail and, more generally, loss of any datum;
 Routing problems;



Consequences of any virus, bug, anomaly, technical failure;

• Any damage caused in the computer of a Candidate;

 Any technical, material and software failure of some nature, having prevented or limited the possibility of participating in the Contest or having damaged the system of a Candidate;

· Consequences of the destruction of the split of the atom.

It is specified that the Production and\or the Committee cannot be liable for any direct or indirect damage stemming from an interruption, from a dysfunction whatever it is, of a suspension or the end of the Contest, whatever the reason, or for any direct or indirect damage which would result, in a some way, from a connection to the www.mister-europe-euronations.eu site. It is up to the Candidates to take all the measures suited so as to protect their own data and\or software stored in their computing equipment against any infringement. The connection to Sites and participation of the Candidates to the Contest is made under their full responsibility.

The responsibility of the Production and/or the Committee would not be incurred, generally speaking in case of force majeure or coincidence independent from its will.

Article 8 - Modifications and deposit of the Rules

The Rules apply to every Candidate who participates in the Selections by validating his participation. The representatives of the Committee keep the right to modify the present rules if necessary, to take any decisions which they could consider useful in the application and the interpretation of the rules without advance notice nor obligation to motivate its decision and without its responsibility can be incurred by this fact. The amendment to the rules will be published on the www.mister-europe-euronations.eu site and deposited with the Balliff agent of the rules.

The Production and/or the Committee keep the ability, at any time, by rights without advance notice and without having to justify it, to interrupt the Contest, to extend it, to shorten it, to modify it or to cancel it. In this case, the responsibility of the Production and/or the Committee can be incurred by no means by this fact and the Candidates can aspire to no compensation of any kind.

The rules can be consulted on-line on the www.mister-europe-euronations.eu site.

The rules are also deposited, and available for consultation, in the office of

Me Gilles HEURTEBOUST huissier de justice associé, SCP Philippe COMBLEZ et Gilles HEURTEBOUST, 27 avenue de la Libération à Etampes (91150) – France.

It can be obtained free of charge on simple demand to the Production and\or the Committee by specifying the name of the Contest. The Production will pay off at the current price rate (less than 20 grams) the stamp charges associated to this request of payment. A single participation by home will be paid off only. In every case, the refund request will have to supply the very readable complete address.

The present rules are subjected to the French law.

